



A SPECIAL INVITATION From



North Manchester & Wabash County Chambers of Commerce

Dear Chamber Members:

We are planning a special day of celebration in honor of our Wabash County Small Businesses. Our town and county officials will be issuing a special proclamation declaring **WEDNESDAY, MAY 18, AS WABASH COUNTY SMALL BUSINESS APPRECIATION DAY**. Our purpose is to bring recognition to our Chamber members, through activities and events that celebrate them, but also to inform the public about the economic contributions of our small businesses and their importance to Wabash County, the region and our state.

We are inviting all of our members to get into the spirit of this celebration by planning now to hold special events at your business on Wednesday, May 18. This could mean an open house, sales, customer appreciation activities, tours or whatever you decide works for your business. In addition to the above proclamation, your Chambers will be doing special advertising to promote your activities, in an effort to get the community out to our businesses. Based upon the feedback you provide per the enclosed form, we will be creating brochures with maps that show where each participating business is located. We will also display this information in full page ads the day before the event.

We truly want to bring attention to our members and what their businesses provide in products and services as well as what our industries produce. In conjunction with this day, we will also be collecting items for the food pantry at Living Well in Wabash County COA. We will coordinate with transit to publicize the availability of transportation to our businesses, as well, for those who may have that need. Businesses may participate in the food drive by establishing a collection box at your site. Transit will arrange for pickup of those donations at the end of the event.

In addition to the above, the Wabash County Chamber office public meeting room will be available for any business member who does not have a Wabash County storefront to man a display area while we serve refreshments throughout the day. Please be sure and let us know, so we may advertise your business at our location that day.

Please help us make this a successful marketing event for you, our members, by **choosing to participate, filling out the enclosed form and returning it to the Wabash County Chamber office by April 11, 2011.**

If you have additional questions, please contact Tim at the North Manchester Chamber at 260.982.7644 or Kim or Beth at the Wabash office at 260.563.1168.

Sincerely,

Tim McLaughlin, Executive Director
North Manchester Chamber of Commerce

Kimberly A. Pinkerton, President
Wabash County Chamber of Commerce



Help us celebrate our Wabash County Small Businesses by participating in the



**WABASH COUNTY
SMALL BUSINESS
APPRECIATION DAY
MAY 18, 2011**

PARTICIPATION FORM

Would you like to be included in the full-page advertisement and in the Special Brochure as a participating business? If so, please fill out and return this form, **THERE IS NO FEE TO PARTICIPATE.**

Business/Organization _____

Contact Person _____

Address _____

City _____ ST. _____ Zip _____

Phone _____ Email _____

Member of Wabash Chamber North Manchester Chamber

Date joined the Chamber _____ Date Business Started _____

How will you participate? Please check any that apply

- Sales/Discounts
- Customer Appreciation Day
- Company Tours
- Other
- Food Drive Collection
- Door Prizes
- Refreshments

Describe: _____

- My business is located outside of Wabash County or I don't have a store front but I would stil like to participate by setting up a display in the Wabash Chamber Conference Room. The Chamber will be serving hot dogs and popcorn.

Return this form by April 11, 2011 to:

Wabash County Chamber of Commerce, 210 S Wabash St, Wabash, IN 46992
Phone: 260.563.1168 — FAX: 260.563.6920 Email: info@wabashchamber.org